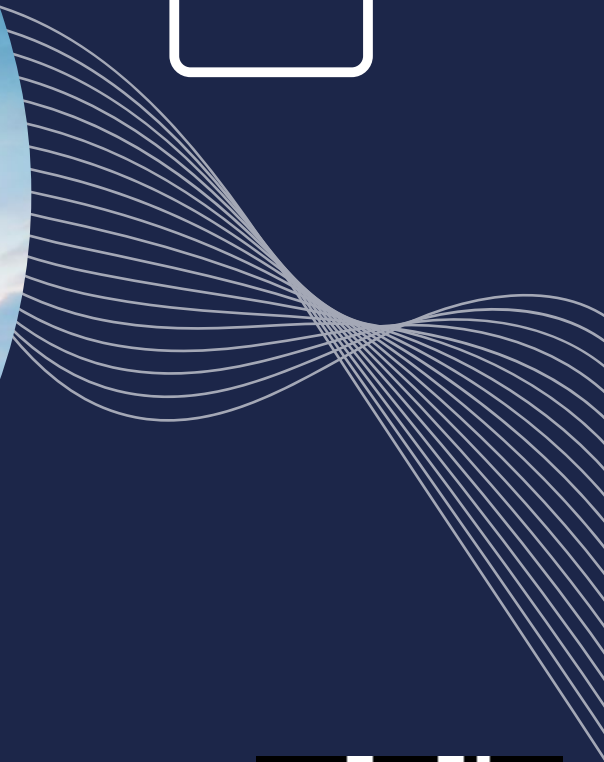


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Child Care Resource & Referral Annual Report



www.crrfoxvalley.org

1-800-749-5437

1001 West Kennedy Avenue, Suite A
Kimberly, WI 54136



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About us

Child Care Resource & Referral (CCR&R) is your local non-profit resource and referral agency dedicated to providing quality early care and education services to families, child care providers, business leaders, and community members.

Child Care Resource & Referral is located in Kimberly, Wisconsin and proudly serves Calumet, Fond du Lac, Green Lake, Manitowoc, Outagamie, Sheboygan, Waupaca, and Winnebago Counties for child care referral services. We serve five counties including Calumet, Green Lake, Outagamie, Waupaca, and Winnebago for child care provider support and technical assistance. CCR&R is a member of Child Care Aware of America and Wisconsin's statewide member association Supporting Families Together Association.

Our Mission:

To improve the quality and accessibility of early care and education through locally based support services customized for families, child care providers and communities.



Support - Empower - Educate - Connect

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Services for Families

Child Care Resource & Referral assists families with finding child care that meets individual needs and provides customized resources and tools to help families choose a quality child care program.

- **81%** of families surveyed experienced increased awareness of their child care options
- **76%** felt an increased knowledge of quality child care indicators
- **42%** of families reported finding a regulated child care provider as a result of their CCR&R child care search

CCR&R's Referral Program served:

- **1,295** Families
- **1,694** Children



Funding Provided by:



Thank you for providing such an essential service for our community! - Referral Client

Technical Assistance to Families

CCR&R Referral Specialists serve as navigators, guiding the family through the process of finding quality child care while also providing community referrals to other organizations. Child care searches include technical assistance including information and community referrals including:

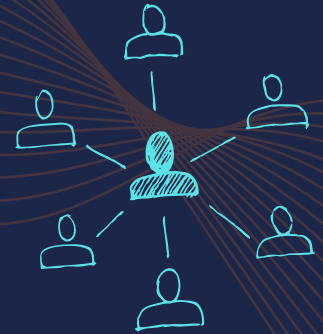
Financial Assistance ~ Food Pantries ~ Employment
Crisis Intervention ~ Parenting Support
Diaper Banks ~ Housing ~ Special Needs
Child Development ~ Mental Health and much more!



342 instances of family technical assistance provided

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Services for Child Care Providers



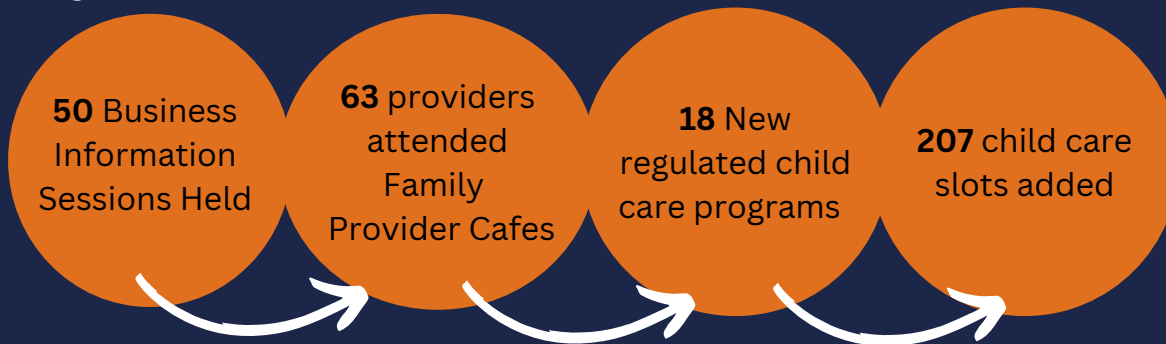
Child Care Recruitment & Retention

CCR&R is a centralized resource for prospective child care providers to receive consumer information and early childhood education resources needed to start a regulated child care business. Child care providers need access to training and support to start their business and to continually improve the quality of care they provide.

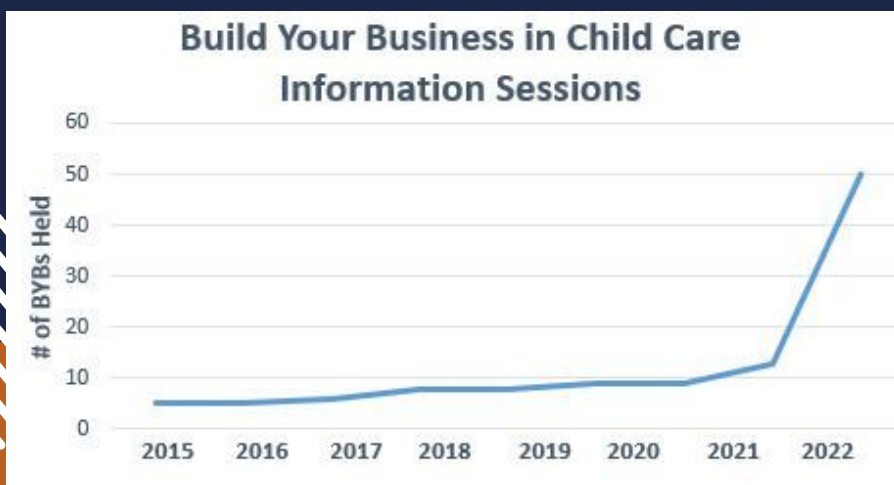
CCR&R assists prospective child care providers by providing free Build Your Business in Family Child Care Information Sessions and Family Child Care Provider Cafes to provide start up child care business information and provide resources to enrich their program.

CCR&R responded to **402** requests from prospective providers on start up and child care business assistance

By the numbers....



Recruiting the Early Childhood Workforce



“ I think the information session has been very informative and suggest to anyone looking to be a provider! ”

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Services for Child Care Providers Continued

Child Care Professional Development, Training & Support



- **63** Trainings completed
- **823** Training hours held
- **759** Child care providers served

Child Care Foundational Trainings

In June 2022, DCF announced the Child Care Foundational Training Program designed to provide required entry level courses to Wisconsin child care providers at no cost.

CCR&R was one of the first agencies in the state to provide these free foundational trainings in an interactive online format.

In 2022, CCR&R...

- Completed **18** foundational trainings equivalent to **663** hours of professional development
- Supported **338** child care providers from all regions of Wisconsin to complete one or more foundational trainings

Foundational Training Program funded by:



Wisconsin Department of
Children and Families

YoungStar Quality Improvement & Rating System

CCR&R is a regional YoungStar office for five counties. YoungStar Consultants provide customized, technical assistance for regulated group, family, and school age programs. YoungStars works to improve the quality of care children receive by supporting the early childhood workforce, providing coaching services, and technical assistance.

- **301** Regulated child care programs participated in YoungStar
- **1,436** Technical assistance hours



112 CCR&R JobLine
Positions Advertised

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Become a Business Champion for Child Care and Early Education

Connect with Child Care Resource & Referral to support work-family options for your employees.

CCR&R can provide:

- Child Care Needs Assessment
- Child Care Market Profile
- Child Care Referral Services
- Child Care Development Consultation

Contact:

Eric Balza, CCR&R
Business Child Care Advocate
E-mail: Ericb@ccrfoxvalley.org
Call: 920-968-0952



Partner Up! Connecting Businesses and Child Care Providers to Secure Child Care Slots

The Partner Up! Program, administered by Supporting Families Together Association in partnership with Wisconsin's 9 CCR&R Referral Agencies, is designed to encourage businesses in essential workforce sectors to secure child care slots for their employees in local regulated child care programs.

In 2022, **62** families with **72** children were granted Partner Up! benefits in the 8-county CCR&R service delivery area.

Partner Up! is funded by:

- The Preschool Development Grant 2019
- Coronavirus Response and Relief Supplemental Appropriation Act of 2020 (CRRSA)
- American Rescue Plan Act of 2021 (ARPA)



“My wife and I are extremely grateful to know that our expenses for child care are covered, and we can put that money towards other needs for our child.”

-2022 Partner Up Family

2022

Calumet County *Early Childhood Stabilization Program*

In January 2022, Child Care Resource & Referral, Inc. began a collaboration with Calumet County to use an awarded American Rescue Plan Act (ARPA) Stabilization Grant to support regulated child care programs in Calumet County. The funding provided by this grant supports a professionalized and fairly compensated early education workforce. It allows families in the community to meet their employment needs and child care preferences with equal access to high quality child care.

The Calumet County ARPA funds provided the opportunity for 6 full-time Quality Support Specialists (QSS) to support 7 group child care centers and 11 family child care homes.

The Quality Support Specialists provided essential support in areas such as onboarding new staff, serving as substitutes where needed, and assisting with children's challenging behaviors.

By the numbers...

- **47** Free entry-level training opportunities provided
- **142** child care staff and directors supported
- **50%** Child care discounts for children of staff
- **\$1,000** Sign-on bonus for staff (after January 2, 2022)
- Reimbursement for fingerprints and background checks for new and existing child care staff



For the first time we have staff taking classes to better their education. Our QSS has done a fantastic job taking and coaching the staff and getting them interested in learning. She has helped boost the staff spirits and also created a staff board for positive messages.

-Group Child Care Director



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The Month of May Gives Local Child Care Providers Reasons to Celebrate



The third Thursday in May is recognized annually across the state as [Wisconsin School Garden Day](#)- a day to celebrate the people, programs, and places that make it possible for kids to learn, grow, and explore in school gardens.

In May 2022, Child Care Resource & Referral teamed up with a former Winneconne resident, Michelle Zellner, now of Denver, Co. to provide local child care programs with supplies to grow their own gardens.

“When I grew up we had a huge garden in our backyard,” says Zellner. “It’s special to me to know that little humans are getting to experience the joy of gardening.”

Zellner’s online Better Beings vision board event, held in January 2022, raised funds to buy garden seed kits, small garden tables, and planting dirt, for several child care programs in the Winneconne/Omro/Larsen area. Child Care Resource & Referral assisted by providing nutritional resources and fun additional surprises for the programs. Zellner designated the funds be used to promote the nutrition of children in our area.

The garden kits also served as a chance to say “thank you” to child care providers who, despite all the challenges they are currently facing in the aftermath of the COVID-19 pandemic, continue to take steps to support children and families.

Learn more about Wisconsin School Garden Day by visiting the Wisconsin School Garden homepage at <https://wischoolgardens.org/wisconsin-school-garden-day-2022/>



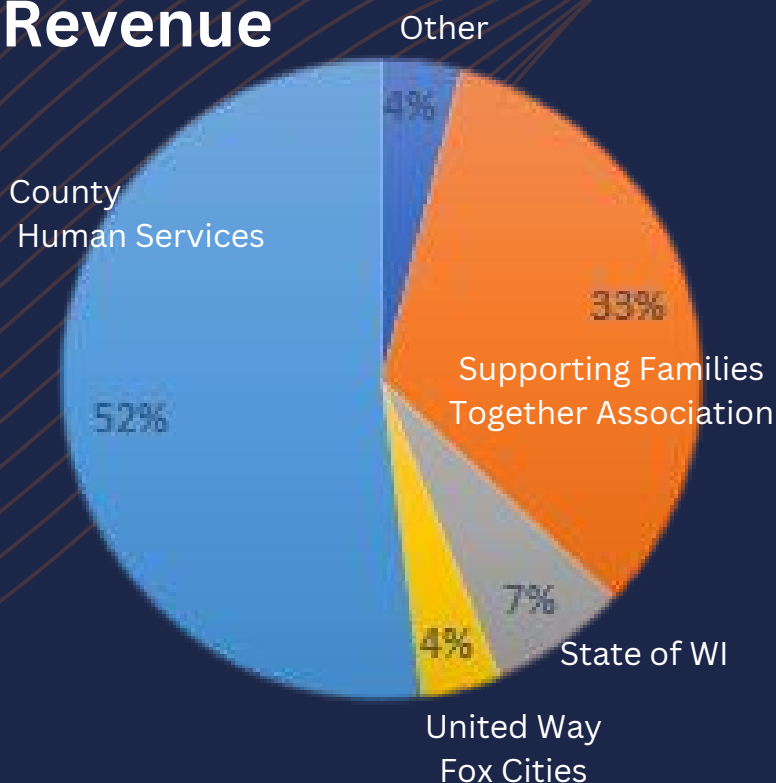
In the Community

CCR&R serves the community by providing outreach and informational presentations to various businesses, school districts, employers, and other non-profit agencies. We share information about services CCR&R provides to families, child care providers and community. In 2022, CCR&R was represented at the following community planning and partnering events:



- Appleton Post Crescent
- Better Beings Inc.
- Birth-Three Early Intervention
- Building Bridges - Waupaca
- Building For Kids
- Darboy Kiwanis
- First Five Fox Valley
- Forward Services
- Fox Cities Kidz Expo
- Fox Valley Technical College
- FVTC Starting Point 2.0
- Young Parent Conference
- Harbor House
- Leaven
- Outagamie UW-Extension
- Paul Van Handel Foundation
- PBS Kids
- Public Health Departments
- SOAR Fox Cities
- ThedaCare Mom & Me Group
- Harbor House
- United Way 2-1-1
- UW-Oshkosh
- Fox Valley Technical College
- Various Area School Districts
- UW-Extensiona
- WI-AIMH
- WHBY

Revenue



Ways YOU can help make an impact!

- Stay informed—Sign up for CCR&R’s newsletters here: <https://ccrrfoxvalley.org/newsletters/>
- Make a donation— Help us continue our mission to improve the accessibility and quality of early care and education: <https://ccrrfoxvalley.org/donate-now-support-us/>
- Volunteer — Call our office to learn about volunteer opportunities!
- Spread the word about CCR&R’s services on social media:





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