



CCR&R 2026 Fairy Tale Ball:

Magical Memories

Sponsorship Packet





Child Care Resource & Referral Presents: 2026 Fairy Tale Ball: Magical Memories

Why Your Support Matters

Dear Community Partner,

In every community, there are heroes. There are people and organizations who ensure children are cared for, families are supported, and local businesses can thrive. These heroes are child care providers who work tirelessly to provide quality care to children, so their parents can work.

Currently, the child care industry is in crisis with extensive provider burnout, staffing shortages, and program closures. In Northeastern WI, there are 41,000 children under the age of 5, and only enough regulated child care slots for 19,079 children. At **Child Care Resource and Referral, Inc. (CCR&R)**, we believe our child care heroes deserve a champion.

For over 38 years, CCR&R has been that champion, helping families navigate the challenges of finding quality childcare, supporting child care providers with training and guidance, and strengthening childcare programs through staffing and professional development resources. Our mission touches **families, children, and businesses throughout the Fox Valley Region**, ensuring that every child can grow, learn, and succeed in a nurturing environment.

This year's **Fairy Tale Ball: Magical Memories** is more than an enchanting evening; it's a celebration of the community we build together and a vital fundraiser that allows CCR&R to continue its work. As a 501(c)(3) nonprofit agency, we rely on the generosity of sponsors like you to help us:

- Empower families to find safe, reliable, and affordable child care
- Equip early childhood educators with the tools they need to succeed
- Strengthen the local workforce by supporting working parents and child care businesses
- Advocate for quality early learning opportunities for all children

Your sponsorship is not just a donation; it's an investment in **our community's future**. Every dollar raised helps a parent stay employed, allows a provider to grow professionally, and ensures a child experiences the magic of a safe, caring learning environment.

Join us in creating a little magic of your own by supporting this year's Fairy Tale Ball. Together, we can make dreams come true, not just for one night, but for years to come.

With gratitude,

Candy Hall
Executive Director
Child Care Resource & Referral

✧ Join us in making the magic happen! ✧

Fairy Tale Ball: Magical Memories

★ Sponsorship Opportunities



All sponsorships directly support CCR&R's mission to offer services to parents, child care providers, employers and the community that improve the quality and accessibility of early childhood education and care.

Sponsorship Level

Investment

Recognition & Benefits



Fairy Godparent Sponsor

Minimum
\$100

- Donations will sponsor families so they can attend the event free of charge
- Option to have your name displayed on a star at the event



Royal Court Sponsor

\$500

2 complimentary tickets

- Name listed on event website and social media thank-you post
- Name displayed on sponsor banner at the event



Starlight Sponsor

\$1,500

4 complimentary tickets

All Royal Court perks plus:

- Medium logo placement on all event signage, website, and digital promotions
- Option to provide a promotional item (coupon, flyer, or kid-friendly giveaway) for guest bags



Heroic Sponsor

6 complimentary tickets

\$5,000

All Starlight perks plus:

- Large logo placement on all event signage, programs, and website
- Mention from the stage by MC during the event
- 1 dedicated social media spotlight post highlighting your support
- Logo featured on an event element (e.g., refreshment table, chocolate box raffle)

Sponsorship Level

Investment

Recognition & Benefits



Legendary Sponsor

\$7,500

8 complimentary tickets



All Heroic perks plus:

- Recognition in press release or media coverage
- 2 dedicated social media spotlight posts
- Exclusive sponsor recognition at one “experience” (e.g., hero activity corner, magic mirror, fantasy face painting)



Once Upon a Time Sponsor

\$10,000

10 complimentary tickets



All Legendary perks plus:

- Exclusive “Presenting Sponsor” recognition (“The Fairy Tale Ball presented by [Your Company]”)
- Most prominent logo placement on all marketing (website, social media, signage, press release)
- Company representative invited to welcome guests before the kids’ costume parade at 7:30.
- 3 dedicated pre-event social media spotlight posts + 1 pinned thank-you post after the event
- Exclusive sponsor recognition at the grand finale (e.g., character parade, raffle winners/final remarks, “sparkling send-off”)

All sponsorships directly support CCR&R’s mission to offer services to parents, child care providers, employers and the community that improve the quality and accessibility of early childhood education and care.

CCR&R is a 501(c)(3) nonprofit; all contributions are tax-deductible as allowed by law.

For questions on sponsorships call CCR&R at 920-886-1211 or email amyg@ccrfoxvalley.org

Fairy Tale Ball: Magical Memories

Sponsorship Opportunities



Sponsorship Levels & Perks

Perks	Fairy Godparent Sponsor (Min \$100)	Royal Court Sponsor \$500	Starlight Sponsor \$1,500	Heroic Sponsor \$5,000	Legendary Sponsor \$7,500	Once Upon a Time Sponsor \$10,000
Recognition Item	Name on a star hung at the event	Name on sponsor banner	Medium logo on all signage	Large logo on all signage	Large logo on all signage	Most prominent logo placement on all marketing
Website & Social Media Recognition		Name listed on website & thank-you post	Medium logo on website & digital promotions	Large logo + 1 spotlight post	2 spotlight posts	3 spotlight posts + pinned thank-you post
Tickets to Event		2 tickets	4 tickets	6 tickets	8 tickets	10 tickets
Promotional Item Option			✓	✓	✓	✓
Stage Recognition				MC mention during event	MC mention during event	Company rep welcomes guests at costume parade
Special Feature / Experience Recognition				Logo on event element (e.g. dessert table or kids' corner)	Exclusive sponsor of one themed experience	Exclusive sponsor of grand finale moment
Media Recognition					Press release or media coverage	Press release or media coverage

All sponsorships directly support CCR&R's mission to offer services to parents, child care providers, employers and the community that improve the quality and accessibility of early childhood education and care.



Sponsorship Levels:



We invite you to become part of CCR&R's 2026 Fairy Tale Ball: Magical Memories through sponsorship! Join us for a celebration designed to spark wonder, imagination, and community connection.

☐

Royal Court Sponsor
\$500

☐

Starlight Sponsor
\$1,500

☐

Heroic Sponsor
\$5,000

☐

Legendary Sponsor
\$7,000

☐

Once Upon a Time Sponsor
\$10,000



Fairy
Godparent Sponsor

☐

Minimum \$100

In Kind Donations

Raffle Items:

☐

I will drop off

☐

CCR&R arrange pick up

Item description:

For questions on sponsorships,
call CCR&R at 920-886-1211 or
email amyg@ccrrfoxvalley.org

Contact Information:

Individual/Company Name: _____

Contact Person: _____

Address: _____

City: _____ State/ZIP _____ Phone: _____

Email: _____

Total:

Cash

Check

Make checks payable to:
Child Care Resource & Referral, Inc.
1001 W. Kennedy Ave, Suite A
Kimberly, WI 54136

Credit or Debit can
be paid on our
website here:



CCR&R is a 501(c)3 nonprofit that supports programs for families and child care providers.
This event is a fundraiser for CCR&R. To learn more visit www.ccrfoxvalley.org