CCR&R

Sponsorship Packet

2027

Fairy Tale Ball:

Legends of the Sea

February 27, 2027

5:30 p.m. -8:00 p.m.

DoubleTree by Hilton, Neenah

Why Your Support Matters

Since 1986, Child Care Resource & Referral, Inc. (CCR&R) has served as a steady navigator for families—helping them understand their child care choices, connecting them with trusted programs, and offering tools that strengthen their children's early learning and development experiences. Our work ensures that every family, regardless of circumstance, has the support needed to help their child grow in a safe, nurturing environment.

This year's **Fairy Tale Ball: Legends of the Sea** celebrates the heart of our mission: empowering families. While the event offers an evening of whimsical fun, it also serves as a vital fundraiser that allows CCR&R to continue providing guidance, resources, and stability to families across the Fox Valley Region.

As a 501(c)(3) nonprofit agency, CCR&R relies on the generosity of sponsors to help us:

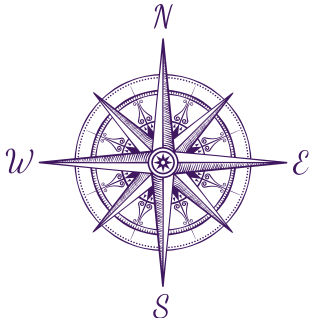
- **Expand access to safe, reliable, and affordable child care for families**
- **Equip parents and caregivers with education, tools, and a network of support**
- **Strengthen the child care workforce that keeps families working & children thriving**
- **Provide targeted services in areas of greatest need**
- **Advocate for equitable early learning opportunities for all children**

Your sponsorship is an investment in the well-being of families and the future of our community. Together, we can ensure that children and those who care for them continue to thrive—today and for years to come.

With gratitude,

Candy Hall

Candy Hall
Executive Director
Child Care Resource & Referral



Take a look back at our
2026 Fairy Tale Ball: *Magical Memories*

Total Campaign Reach on Social Media: 48,850 impressions
Top Post Performance: Giveaway contest in January 2026, 22k impressions
Video and Reel Views: 3,377
Follower Growth During Campaign: +105 FB followers from Nov- Feb
Website Traffic Increase: 51% during campaign

Marketing Platforms:

- **33** social media posts
- **14** community locations where posters distributed
- **12** community calendar submissions
- **6** Chamber of Commerce newsletter ads
- **4** school newsletter submissions
- **2** newspaper ad campaigns
- **2** radio ad campaigns/interview segments

236 Total Attendees

112 children, 124 adults

61 individuals were able to attend the event free of charge through donated "Fairy Godparent" tickets



















Fairy Tale Ball: Legends of the Sea

Sponsorship Opportunities

All sponsorships directly support CCR&R's mission to offer services to families, childcare providers, and the community that improve the quality and accessibility of early childhood education and care.

Sponsorship Levels → / Perks ↓	Fairy Godparent Min $100	Royal Court $500+	Starlight Navigator $1,500+	Castle Champion $3,000+	Legendary Treasure $5,000	Kingdom Crown *Presenting Sponsor* $7000+
Tickets to Event	Tickets donated to local families to attend free of charge	2 tickets	4 tickets	6 tickets	8 tickets	10 Tickets, Reserved VIP Table
Recognition in Printed Event Program	✓	✓	✓	✓	Featured quarter page company ad in program	*Presenting Sponsor* recognition on front of program
Promotional Item Option for guest goody bags		✓	✓	✓	✓	✓
Event Signage Recognition	Name on a star at event	Name on sponsorship banner at event	Small logo on all signage	Medium logo on all signage	Large logo on all signage	*Presenting sponsor* recognition on all signage
Social Media, Press, & Website Recognition		Recognition on event website page	Group Sponsorship recognition on all pre-event social media	1 pre-event social media spotlight posts, 1 thank you post after event	Sponsor recognition in press release or media coverage	Company rep opportunity to welcome guests at event

CCR&R is a 501(c)(3) nonprofit; all contributions are tax-deductible as allowed by law.

Sponsorship Levels



We invite you to become part of CCR&R's 2027 Fairy Tale Ball: *Legends of the Sea* through sponsorship! Your support will help create a special night that sparks wonder, family connection, and community building.

☐ **Royal Court**
$500

☐ **Starlight Navigator**
$1,500

☐ **Castle Champion**
$3,000

☐ **Legendary Treasure**
$5,000

☐ **Kingdom Crown**
$7,000

☐ **Fairy Godparent**
Minimum $100



For questions on sponsorships, call CCR&R at 920-886-1211 or email amyg@ccrrfoxvalley.org

Contact Information:

Individual/Company Name: _____

Contact Person:_____

Address: _____

City: _____ State/ZIP_____ Phone:_____

Email:_____

Total: ☐

Cash ☐ Check ☐

Make checks payable to:
Child Care Resource & Referral, Inc.
1001 W. Kennedy Ave, Suite A
Kimberly, WI 54136

Credit or Debit can be paid on our website here:

CCR&R is a 501(c)3 nonprofit that supports programs for families and child care providers.
This event is a fundraiser for CCR&R. To learn more visit www.ccrrfoxvalley.org